

TORREON THE
WONDER CITY

Springs From Indian Town
To American-Like City
in a Few Years.

Washington, D. C., July 15.—Torreón, the scene of a recent violent outbreak by Mexicans against American citizens, had a thriving American manufacturing center before the outbreak of the Madero revolution, says a national geographic society bulletin.

"In the midst of the most fertile agricultural districts of Mexico, and enjoying the advantage of railroad connections north, south, east and west, Torreón has enjoyed a phenomenal growth during the last 20 years," says the bulletin.

"The city is situated on the southwestern edge of the border state of Coahuila, only a few miles from the rich mining state of Durango. Here the Mexican Central railway and the Mexican International railway converge. The former is 215 miles to the Texas border at El Paso, and by the latter 382 miles to Eagle Pass, Texas. The latter is 78 miles to the southeast. City lies on the north of the American border is the north of Torreón, about 250 miles. The city of Torreón is 150 miles to the southwest by rail, and Tampico on the Gulf of Mexico, is 350 miles to the southeast."

Grows From Indian Village to City: "With such exceptional railroad facilities and with an enormously rich mining district, the growth of Torreón is not surprising that Torreón has grown from an insignificant Indian village in 1886 to one of the most progressive centers of population in northern Mexico. As recently as 1887, the site of the present town was the El Coyote ranch. The name Torreón was taken from a watchtower which the ranch owner erected as a precaution measure against marauding Indians who infested the region."

Is Modern City: "Today Torreón has substantial brick and cement business houses, electric lights and telephones, several big cotton factories, the largest soap factory in the southern republic, important flour mills and gigantic smelters which reduce ores from mines hundreds of miles distant.

"The cotton factories are supplied with raw material from the great Laguna district which produces nine-tenths of all the cotton raised in Mexico. The size of the crop depends largely each year on the amount of rainfall during the wet season, which begins in June and continues until October. During the fall months, following the rain, the streams of the Laguna district overflow their banks, covering the valleys with water to a depth of several feet. After this has soaked into the land the farmers plow the wet crust of soil and leave it until February or March, when the cotton is planted."

Cotton Perennial in the Laguna: "The less progressive natives, who are content with a smaller yield do not find it necessary to plant their crops off and on every eight or ten years for cotton is perennial in this region. The plant was found in Mexico by the Spaniards Columbus, recognizing it off the mainland of Yucatan in 1502. The Aztecs and Toltecs knew its uses and not only did they weave beautiful garments of it but they used it in distilled form to make breast plates which were proof against arrows.

"Torreón has quite an extensive trade with the cotton world, importing electrical, mining and agricultural machinery and exporting gold, silver, lead and the rubber manufactured from the Guayule shrub which grows in this region.

"It is a ride of 25 minutes on the electric cars to the large suburban district of Leona, just over the border of Coahuila in Durango. Here the rents are much cheaper than in the larger cities. Coahuila, an important rail and center, which has an immense cotton oil and soap works, is just across the river Naxos from Torreón."

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SAW VILLA SHOT AND ON LITTER

Mexican Women Wear Flour Sacks and Eat Corn Husks; Starving

SONORA IN AREA
LAKE NEBRASKA

Second Largest State of Mexico; Borders on Arizona Nearly 400 Miles.

Washington, D. C., July 15.—Nearly 400 miles of the Mexican border comprise the northern boundary of the state of Sonora, the subject of a war geography bulletin issued in Washington by the National Geographic society.

"All our national guard troops stationed in southern Arizona will be called upon to patrol the border of the state of Sonora," says the bulletin. "This, with the exception of the adjoining state of Chihuahua, is the largest political division of Mexico, comparing in area with the state of Nebraska, but having less than one-fourth the population."

Has Variety of Climates: "Sonora has a great variety of climates and remarkable diversity of resources. The lowlands of the coast region, stretching along the Gulf of California for more than 500 miles, and the valleys of the interior are hot and dry; the mountains are cool, and the slopes temperate. The northern section of the state, along the border, is largely desert land, with a minimum of moisture and a maximum of heat, where horned toads, poisonous reptiles, jack rabbits and prairie dogs alone thrive year around. In the rainy season, from June to September, there is a sudden awakening of nature, with a beautiful growth of grass, providing excellent pasture for cattle, and a wealth of flowers lending a most picturesque aspect to the landscape."

Ships Oranges to U. S. "While the state is chiefly noted for its vast mineral wealth, it also has great agricultural possibilities. Cereals, fruits and sugar cane yield the planter a generous return for his labor. Many carloads of oranges are shipped every year into the United States.

"The mountains, from whose depths fortunes in gold, silver and copper have been taken since the days of the Spanish conquest, and even for centuries before that by the Aztecs, are clad with forests which yield many varieties of valuable woods. These woods are the home of black and grizzly bears, mountain lions, and other animals, making the region a hunter's paradise."

Infested By Fierce Indians: "The development of Sonora has been greatly retarded by the fact that it has been infested by two fierce, resourceful, and pitiless tribes of Indians, the Yaquis and the Apaches, whose raids constitute one of the bloodiest chapters in the conquest of the southwest. Many of the Yaquis still inhabit the valley of the Yaqui river, one of the longest waterways of the republic, flowing through the state from the northeast and entering the Gulf of California in the southwest. Thrilling are the tales of Yaqui bravery and Yaqui cruelty told in this section of Mexico."

Yone Yaqui Kills Pursuers and Self: "A typical account is that of a Yaqui chief who was driven to bay by a squad of Mexican soldiers. The Indian took refuge behind a rock where, one by one, he shot his pursuers until his supply of ammunition was exhausted. The last of the Mexican band was the officer who, in the end, was killed. The Yaqui chief, who was almost helpless, dashed toward him with upraised sabre. The Indian, standing behind a rock, as the horseman rode beneath him, he evaded the sweep of the sabre, sprang upon the horse's back, pinning his enemy's arms to his side, and at the same time digging his heels into the horse's side, urging the animal toward a precipice. The horse balked, but the Indian drove his dagger into his mount's side, and the riders were plunged to their death in the ravine below."

Hermosillo Has 15,000 People: "Sonora is traversed from north to south by the Southern Pacific of Mexico railway. On this line, 181 miles below the Arizona border, is Hermosillo (Little Beauty) the capital of the state, an attractive town of 15,000 people. It is 170 miles from Hermosillo to Mexico City by rail, as far as New York City to Fort Worth, Texas, or San Juan, Porto Rico.

Guaymas' Chief Seaport: "The chief seaport of the state is Guaymas, with an excellent land-locked harbor, which is much in need of dredging. Guaymas, 23 miles long and 15 miles wide, separated from the mainland by a narrow channel, is the home of the bloodthirsty Seris, the Yuman family of Indians. Many travelers accuse the Seris of cannibalistic practices, and several Americans who in recent years have attempted to explore the region in search of rumored buried treasure, have never returned to civilization."

COMMISSION TO END U. S.-MEXICO DISPUTE Washington, D. C., July 15.—Solution of difficulties between the United States and Mexico appeared today to tend more and more towards settlement through an international joint commission, informal conferences between acting secretary Polk and Eliseo Arrando, Mexican ambassador-designate, it was indicated, were developing questions for probable submission to such a body.

Gen. Carranza is said to approve the commission plan of settling differences as provided in the treaty of 1914 and state department officials are believed to be willing to let negotiations take their course, though preferring that adjustment be made through the present conference. President Wilson, it is understood, is not dissatisfied with the direction negotiations are taking.

GEN. LUIS HERRERA IS AGAIN WITH HIS TROOPS Gen. Luis Herrera, who left Parral some time ago for Mexico City, has returned and is now in command of his troops, according to a telegram from Gen. Alvaro Obregón received in Juarez today by Gen. Francisco Gonzales.

The telegram was in reply to a message from Gen. Gonzales stating that it had been reported in the United States that Herrera had been killed by Villistas near Chihuahua city, and that he had been ordered shot by Gen. Obregón.

MEXICAN SNIPER FIRES AT LINE RIDER BECKETT; MISSES A Mexican sniper fired on S. E. Beckett, a government customs line rider while he was in performance of his duty Friday along the Rio Grande near Camp Cotton, according to a report received from that vicinity. The shot went about 10 feet over Beckett's head.

NO COMMISSION IN U. S. Mexico City, Mex., July 15.—Another declaration that the commission of Mexicans now in the United States was authorized to speak or act for the Mexican government was issued by foreign minister Aguilar Frías night. The minister said he regarded it as necessary to emphasize this, so that the people and the government might understand it clearly.

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COMPLETE STOCKS OF WHITE FLAXON—Underwear Crepe, Cross Bar Nainsook, dotted Swiss, Plain and fancy Organdy, Nainsook, Long Cloth, Pique and Novelty Weaves. Moderately Priced.

72x72 INCH HEMMED HEAVY MERCERIZED TABLE CLOTHS—Neat damask patterns. Extra special value, at

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20x20 INCH HEMMED MERCERIZED NAPKINS—Neat patterns. Washes nicely and looks like linen. Ready for use. The

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40 INCH PRINTED VOILE—A beautiful range of patterns, in "Beauty" and other printed voiles. They come in Awning and other heavy stripes, as well as floral effects. An unusual

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The Popular

DRY GOODS GOING

SAW VILLA SHOT AND ON LITTER

New Mexico Boy Tells How

Bandit Fell at Guerrero; Prisoners Tortured.

"My young brother Jose was six

paces from Villa when the latter was wounded at Guerrero," said F. R. Serrano, an employee on the Stevens train at Mesa, N. M., who was in the city Friday.

"They've got me," Villa exclaimed as he fell. Some of his followers placed him on a litter and hurried him into the mountains. That is the last Jose saw of him.

"Jose had accompanied my mother from our home at Clifton, Ariz., to Ky Valle for a visit with two of our aunts. When Villa arrived at El Valle he harassed the populace, urging them to join his army. He would ask them, 'Are you for Carranza, for the Americans, or for me?'"

"We are for peace," most of them replied.

"The best peace is in death," he

"The Popular"

Women's Organdie or Crepe Kimonos On Sale in the Basement. \$1

THIS Clearaway of Summer Stocks should appeal to all thinking women, especially those seeking real merit in medium or high-class merchandise at a LIBERAL MARKDOWN, advertised consistent with truthful representation of actual former selling prices and sale prices of today. Just one week from today, we start moving into our new six-story annex, and to sell as much merchandise as possible before moving time, prices have been shattered to very low figures.

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ALL SILK BLACK MESSALINE—36 inches wide. Highly finished quality, for dresses, skirts, drops and combinations. The regular

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NOVELTY STRIPED CHIFFON DRESS TAFFETAS—A beautiful range of new advance Fall designs. Just the silk for the popular sport striped dresses and skirts. These fabrics are new and beautiful, and are underpriced for Monday only, at a yard,

89c

GEORGETTE CREPE—One hundred yards of beautiful, extra heavy quality. Shown in the wanted shades of flesh only, this being the color and fabric so much in demand for blouses. It is soft, cool, stylish and washable. Worth \$2.00 a yard. Monday only, a yard, at

\$1.39

ATTENTION MEN—We have installed a custom made shirt department. We have a man who is an expert shirt cutter and fitter. We take your measure and tailor a shirt to fit you perfectly. All work positively guaranteed to be as fine in quality and finish as can be found in any custom made shirt regardless of price paid. Every shirt has hand made button holes, and the workmanship positively cannot be surpassed.

FOR MONDAY AND TUESDAY—In order to establish this new department, we will take orders and make to measure as a sample, shirts for ONE DOLLAR EACH for the making. Limit, two shirts to a customer. All we want is to give you a sample of this \$3.00 work for \$1.00. If you are hard to please, we want you to give us a trial. See our beautiful line of silk shirtings, in over one hundred different designs.

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NOW, as Autumn fashions begin to appear, we deem it wise to remind you of a few facts concerning "POPULAR" FASHIONS. We maintain skilled experts, whose sole duty is to serve as a medium between you and New York and other fashion centers. It is composed of persons who have spent years in the study of these particular lines of merchandise. They are specialists, of the first rank, from both a merchandise and a fashion standpoint.

We are now showing (and by the way, we are always first in El Paso to show the new things), a most attractive and interesting display of WOMEN'S AUTUMN SUITS, DRESSES AND MILLINERY. A gathering that represents clever and original ideas, inspired by modern art. We have marked this new Autumn merchandise most reasonably—in fact, you will be astonished at their piquancy of style and freshness of beauty.—(Third Floor.)

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SOLID MAHOGANY LAMPS—Single lights, with Pink, Rose, Blue or Gold silk shades. Ideal for the dressing table or mantel. Also larger bases, without shades, in this lot. Special, each, at,

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QUAKER LACE AND NET CURTAINS—Ecru or White. Full width, 90 inches wide to the pair, and 2 1/2, 3 and 3 1/2 yards long. Up to \$2.25 value. Special, a pair, at

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9x12 FEET AXMINSTER RUGS—In Browns, Greens, Tans or Blues. Oriental, Persian or flowered designs. Special, each, at

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LOT OF CRETONNES—In dark and light colors. All shades, suitable for drapery for all rooms of home; also desirable for shoe bags, laundry bags, etc. Shades of Pinks, Yellows, rose, greens and browns. Small bolts from 10 to 15 yards each. Our regular 20c, 25c, 35c, 40c, 50c, 65c and \$1.00 grades. To close out these small pieces, we give you 1-5 off regular prices. 36 INCH BURLAP—Suitable for portiers, bags, porch pillows or walls. Come in Green, Brown, Blue and Tan. Our 25c quality best Dundee Burlap. Extra Special, a yard, at

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36 INCH FANCY SILKOLINE—In flowered, Persian and Oriental patterns, and in all colors, including Blues, Pinks, Yellows, Lavenders, and mixtures of same. For light weight, Summer bedroom drapery, and comforts for early Fall. Now is the time to select your coverings for your comforts. Silkolines that will be worth 15c to 20c a yard this Fall. We are closing these out, at a yard,

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